“ENHANCING PERSONAL EFFECTIVENESS”
One Day Training Program for Shop-floor Employees

“Enhance the Motivation and Engagement level of your Shop-Floor Employees”

Facilitator: Ms. Aysha Sharma
Soft Skills and Behavioural Trainer

On Friday, 10th July, 2015 at Panaji

The program will be delivered in simple English, Konkani and Hindi

SF/01, Navelkar Arcade,
Above T&A, Dr. A. Borkar Road,
Panaji-Goa 403 001
India is emerging as an important manufacturing hub and one can proudly claim that it is a preferred investment destination for many multinational companies. However, the challenge for manufacturing industries is to keep the shop floor workforce motivated and challenged. It is indeed rare for industries to make an attempt to address this grey area. For the workforce employed at this level, the monotony of work sets in after a few years of service because of the repetitive nature of the job they are engaged in.

Notably, soft skills are not only valued in the service sector, but also form an important component of shop-floor workers’ training programs in the manufacturing sector. This new emphasis on ‘soft skills’ expands the focus from the individual worker’s technical abilities to include also his or her personality and ‘embodied performance’ in the workplace: making it essential for the worker not merely to perform a given task efficiently, but also to transform his or her personality to suit the requirements of the job.

**OBJECTIVES**

- Recognising and identifying the basic self motivators
- External appearance is the key to self esteem
- How habits are formed and their influence in personal and professional life
- Simple communicating techniques help build healthy interpersonal skills
- Learning the benefit of working in a team
- Developing a healthy attitude for personal growth in the organisation
- Healthy hygiene builds a healthy body
- Learn the why’s of following safety in your internal and external environment
- Learn to enjoy stress to get maximum output

**PROGRAM OUTLINE**

- Understanding the need of having self motivation.
- How grooming and simple etiquettes help in confidence building.
- Understanding habits - good and bad.
- To learn simple basic communication to build healthy relationship.
- Working in a team can give higher productivity.
- Learning how to build positive attitude for healthy self esteem.
- Simple hygiene tips and safety importance, and healthy body.
- Identify the key reasons for creating stress.

**METHODOLOGY**

The program will be a judicious mix of Interactions, Exercises and Role Plays, along with a PowerPoint presentation.

**WHO WILL BENEFIT**

The program is specifically designed for shop floor employees across the departments in a Manufacturing Sector.
Aysha Naushad

Aysha has been involved in training and therapies, she believes in the principle ‘to grow and let grow’. A Soft Skills and Behavioral Trainer for the past 10 years and a practicing Counselor, Psychotherapist and Hypnotherapist for the past 8 years.

She comes with years of rich educational and organizational experience. Having worked with reputed organizations, her strengths are in motivating people and bringing out the best in them through her coaching abilities by providing insights through her experience and practical concepts. Her skills in communications and presentations have helped her in demonstrating her abilities while leading teams towards achieving their personal and organization goals.

A post graduate in Psychotherapy and Counselling, and a Certified Hypnotherapist from California Hypnosis Institute of India, she has worked and consulted various organizations in Mumbai, Bangaluru, Goa which include Airtel, Sai Service, Datapro and various educational institutions and in the process has evolved at every stage and has taken every experience as a learning to her growth. Her approach is adaptable, connecting and relating to people, and easy going.

Currently, Aysha is the Proprietor of Evolve - a Integrated Holistic Healing, Counseling and Training Centre and is also associated as a visiting faculty with Frankfinn Institute of Airhostess Training since 2008, where she imparts training in Behavioural and Soft Skills, Customer Orientation and Interviewing Skills.

Date: Friday, 10th July 2015
Timing: 9:30 am to 5:00 pm (Registration at 9:00 am)
Venue: SmartEdge Training Centre, SF/01, Navelkar Arcade, Above T&A, Dr. A. Borkar Road, Panaji-Goa.
Investment: Rs.1,500/- per participant. Fee is inclusive of course material, refreshments and packed lunch. 14% Service Tax extra applicable on participation fee.
Group Discount: 10% discount for 2 or more participants from the same organisation
Nomination/s will be confirmed subject to receipt of the nomination fee in advance. Nomination fee is non-refundable, however, participation by a substitute is allowed.
Registration: The registration form duly filled in; along with account payee cheque drawn in favour of Smart Edge Learning & Development Solutions, should reach our office prior to the date of the program.

Contact Persons
Ayomi Pereira / Ria Fernandes
(M) 9822124291/9822386638 (O) 0832-2421618